

VSSA Conference Call Minutes 9/24/15

Present on the Call:

John Bello	Curtis Tomlin	Brent Bosher	Len Buchta
Dr. Bob Allen	Kevin Smith	Murphy Sprinkle	
Jerry Aycock	Bob Reed	Doug O	

1. Club Engagements: The Spreadsheet was reviewed and the following updates were provided
 - a. Bull Island - Bob Reed will present on Oct. 9/28/15. Jerry Aycock will attend
 - b. Central VA Sportfishing - Kevin Smith has a tentative date of Nov. 2.
 - c. VA Beach Anglers – Dr. Allen will present on 10/1/15
 - d. VA Anglers Club – We have a tentative Date of 11/24/15. Curtis and Kevin will handle it.
 - e. Chincoteague Island Charter Boat Assoc. - Len reports they have no interest.
2. Fishing Management Issues – A lot of discussion took place on how to get the information out get input back from clubs, members, and the general public. This issue needs further work and discussion.
 - a. Jerry is working on adding a blog to the website
 - b. There was discussion on setting up separate email addresses for input on VSSA issues, i.e. VSSAfisheries for fishery issues, VSSAmembership for membership issues, etc.
 - c. Issues can also be posted on the VSSA Facebook page and Jerrys Tidewater fishing message board <http://tidewaterfishing.net>
 - d. Feedback on any issue or VSSA matter can also be directed to ifishva@gmail.com . Jerry can provide access to any board member.
 - e. For the Tog issue, the final decision after much discussion was to put the PID and summary on the VSSA Website under a separate tile with instructions to email comments directly to Len Buchta at fishmagicdragon@verizon.net . Bello will forward the documents to Jerry for the website. We will ask for comments back to VSSA by 10/13/23 to allow time to formulate and submit the VSSA position by 10/23/15. Jerry will send a blast email telling the email list where the documents are and asking for feedback.
 - f. The method we are using for tog may be changed for future issues.
 - g. As we meet with the clubs we can say a mechanism is in place for input to VSSA. The public and/or members can email concerns or input to ifishva@gmail.com .
3. Agenda for October 8 open meeting:
 - a. After a vote, the majority of directors present on this call felt we were not ready to open the Oct 8 meeting to the general public. This matter is to be discussed again in next week's meeting.
4. Best Method for engaging and capturing information from the general public:
 - a. Constant Contact is relatively inexpensive.
 - b. Jerry has been working to combine email lists. We currently have emails for over 200 people.
 - c. We have the capability to blast email with paying for a service.
 - d. We can post on Facebook and other social media.
 - e. The Consensus was to put the issue on the VSSA website and blast email and post on social media referring the public back to our website for the whole story.
 - f. This issue will require additional work.

5. Officer Reports:

- a. President – N/A
- b. VP – Curtis is working with VA Deer hunters on their excellent relationship with DGIF for VSSA to piggyback with VMRC. Additionally he is meeting with Professors at Univ of Richmond in Oct for a nonprofit audit. This should be on their website and will provide free publicity. He expects to finish the Officer Job descriptions in the near future.
- c. Treasurer. Kevin reports all bills have been paid and we have \$500. In the bank. We may also have our first paid member. He is awaiting info from the Secty. Work continues on the financial policies to ensure there is no conflict with the bylaws. One of the director's membership information and check was returned to the director by the US Postal Service despite having the correct address. He will resend it. We still have a couple of directors that have not sent in their dues.
- d. Secty – N/A Brent had to drop off to take a call.
- e. Chairman –Nothing that hasn't already covered this evening.

6. New Business:

- a. Len mentioned the upcoming fishing shows and flea markets over the winter. All agreed this would be a good way to get the VSSA word out. We should attend where we can and hopefully get a table or booth space gratis or at minimal cost.
- b. Bob Reed asked when we were going to get corrected brochures with the credit card information. We decided to use the trifolds as is and not print new trifolds until the current supply is exhausted. In the interim, we will process membership payments in cash, check, or paypal.